

# 14–17 November 2017

Pavilion 1, Crocus Expo, Moscow, Russia



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#### **Exhibition sections**



Equipment, tools and materials for woodworking



Equipment

for utilization of wood leftovers





General media partner



www.woodexpo.ru

**Woodex Moscow** is the leading exhibition of logging machines equipment and technologies for woodworking and furniture production

## 14-17 November 2017 Russia, Moscow, Crocus Expo

The exhibition is held biennially.

## **Exhibitors**

In 2015 the exhibition was attended by **294** companies from **20** countries, **7** collective expositions presented by participants from Italy, Germany, Czech Republic, Spain, Austria, China and Turkey.

#### **Visitors**



8 316 visitors



**74** regions of Russia



**3 594** regional visitors

Woodex Moscow is a unique opportunity to present your products to a large number of new customers from manufacturers of furniture, joinery and timber products and conclude contracts for the supply of equipment and machinery.

172 foreign companies, 122 – Russian manufacturers and distributors took part in Woodex Moscow 2015.64% of exhibitors are loyal customers.

## **Exhibitor results of Woodex Moscow 2015**

88%

found new clients / business partners

77%

supported company's image

67%

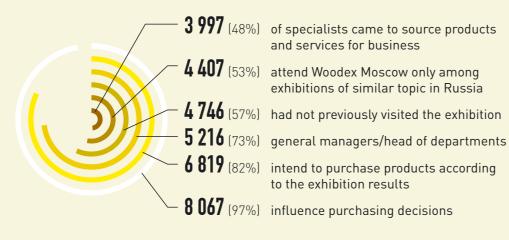
increased brand awareness



# Unique visitors of Woodex Moscow

Representatives of logging and woodworking companies, manufacturers of furniture and joinery, representatives of companies involved in wood construction.







## **Products of interest to Woodex Moscow 2015 visitors**

Secondary woodworking equipment —————	<b>5 105</b> (61%)
Tools and fasteners for woodworking ————	<b>3 816</b> (46%)
Primary woodworking equipment ————	<b>3 478</b> (42%)
Equipment for utilization of wood leftovers ———	<b>2 943</b> (35%)
Woodworking materials* —————	<b>2 841</b> (34%)
Logging machines —	<b>1 796</b> (22%)

\*timber and chemical products

# Woodex Moscow is visited by top managers and specialists of leading target companies among them:

Anons Kitchens, Arkhangelsk Plywood Plant, Anderssen Furniture Factory. DMI/ Dyatkovo, Gazprom Teploenergo, Goodwood, Helios Pellet Group, Homa Furniture, IKEA, Ilim Timber, Kastamonu, Kirovsky woodworking plant, Kronospan, Mariya Furniture Factory, Mosbriquette, Moscow Energy Company, Mr. Doors, Ormatek, Plitspichprom, Pushe factory of upholstered furniture. Shatura Furniture Factory, Somovo Furniture, Sveza Group, Verona Mobili, Volgodonsk plant of wood boards, Vyatka Plywood Factory and many others.





More information about participation at the www.woodexpo.ru

### From 2015 exhibitors' feedback

Traditionally WEINIG presented a lot of new products at Woodex exhibition. At the exhibition we communicate with our Russian partners, find new customers. The Russian market is very important for us as we are here for more than 50 years and have a lot of partners and customers.

#### Klaus Müller, Head of Marketing and Communications Company WEINIG

BIESSE Group has been on the Russian market for more than 30 years. The exhibition is very important for us, as it is a meeting place with our customers, both existing and new. Despite the difficult economic situation, this exhibition was an important event for us and for other Italian companies.

#### Zeljko Studen, Commercial Director of the company BIESSE

Traditionally Homag participates in Woodex Moscow exhibition and considers it to be one of the main events in the Russian Federation. We met many clients, lots of interests, signed contracts and it's only the first day of the exhibition.

#### Kolyuhov Alexander, CEO of Homag Russland

We are traditional exhibitors of Woodex exhibition. Woodex Moscow – is a platform where we have an opportunity to hold dialogue with our customers and partners, where there is a live demonstration of our machines and equipment. Therefore, participation in this exhibition is very important for us!

Maria Danilina, Marketing & PR Manager of SCMgroup